ALEXANDRA LANGER

UX/UI DESIGNER

EXPERIENCE

UX/UI Designer
New York, NY
News Corp
September 2018-April 2019

- Responsible for transitioning designs from desktop to mobile and implementing 10 different colorways for senior leadership
- Conduct in-person user testing to gather and organize data, determine behavioral trends, and propose solutions for a better user experience
- Collaborate with journalists to create wireframes, prototypes and design deliverables in an iterative environment

UX/UI Designer
New York, NY
AI-Block Chain
May 2018-August 2018

- Worked directly with developers to optimize performance and enhance usability for a mobile app by creating sitemaps and highlighting core features needed for a minimum viable product
- Created wireframes, hi-fidelity prototypes, and conducted two rounds of usability testing on 10 potential users to identify 95% of usability issues
- Designed the complete user interface, implemented color palette, typography, iconography, and layout for developer handoff

Art Teacher
New York, NY
The Creative Playschool
October 2014-June 2018

- Created and taught art lesson plans to students and observed each student daily to facilitate learning

EDUCATION

Certified UX Designer Program
New York, NY
CareerFoundry
November 2017-August 2018

- Completed 500 plus hours of hands-on training with industry-leading mentors. Focused on data-driven UX methodology; user research, user journeys, information architecture, wireframing, and prototyping
- Specialized in user interface design, created the UI for a real estate app from typography, color and imagery to icons and animations

Web Development Fundamentals
New York, NY
Udemy
June 2017- July 2017

- Focused on front-end development including HTML5 & CSS3 and Bootstrap framework

Master of Arts in Art Education
New York, NY
City University of New York
December 2014-May 2016

Bachelor of Arts in Studio Art
College Park, MD
University of Maryland
September 2010-May 2013

CONTACT

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- Behance.net/alexandrac1cec
- New York, NY

UX SKILLS

- Competitive Analysis
- Content Auditing
- User Research
- User Personas
- Information Architecture
- Card Sorting
- Wireframing
- Prototyping
- Usability Testing
- UI & Visual Design
- HTML5/CSS3

DESIGN TOOLS

- Sketch
- Omnigraffle
- InVision
- Photoshop
- Illustrator
- InDesign
- Axure
- Principle
- Balsamiq